

SPONSORSHIP CONTRACT 2022  
 34<sup>th</sup> Annual Pacific Rim Whale Festival  
 Festival Dates Mar. 18-26, 2022



<b>SPONSOR / COMPANY NAME:</b>		
Contact Name:	Title:	
Contact Phone:	Other Phone:	
Facsimile:	Email:	
Address:		
City:	Province:	Postal Code:

**CASH DONATION:** (Society Receipt to be issued if no advertising is provided in return)

We would like to make a cash donation of \$\_\_\_\_\_  Yes, I would like a Society Receipt and I expect no sponsorship rewards for my contribution.

Or

Yes, we are interested in becoming a sponsor for the Pacific Rim Whale Festival 2022 for the following commitments of sponsorship:

- |  |  |
|--|--|
| <input type="checkbox"/> Legacy (\$10,000 & up)          | <input type="checkbox"/> Orca (\$2500 to \$4,999)      |
| <input type="checkbox"/> Blue Whale (\$7,500 to \$9,999) | <input type="checkbox"/> Gray Whale (\$500 to \$2,499) |
| <input type="checkbox"/> Humpback (\$5,000 to \$7,499)   | <input type="checkbox"/> In-Kind                       |

PLEASE SPECIFY THE VALUE OF YOUR CONTRIBUTION \$ \_\_\_\_\_

I agree that the above pledge will be paid in full in cash/ and or in-kind donations prior to the 2022 Festival Period unless otherwise agreed upon. Initials: \_\_\_\_\_

**IN-KIND DONATIONS:**

Yes, we are interested in providing the following in-kind item(s) or services:

	\$ Value:
	\$ Value:
	\$ value:
	\$ Value:

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**TITLED EVENT SPONSORSHIP:**

Yes, we are interested in providing TITLE SPONSORSHIP for the following event:

OTHER EVENT Name: \_\_\_\_\_

I agree that the above is a commitment of \$2500 cash donation and a \$2500 in-kind donation, of which 50% is due before January 30<sup>th</sup>, 2022. The remaining balance is due by March 26<sup>th</sup> 2022.

Initials: \_\_\_\_\_

**SPECIFIC SPONSORSHIP:**

Yes, we are interested in becoming a sponsor for the following:

Volunteer – Sponsorship Value \$ \_\_\_\_\_  Merchandise – Sponsorship Value \$ \_\_\_\_\_

\* Volunteer and Merchandise sponsors will fund the production of our Merchandise. They will receive sponsorship benefits parallel to the value contributed on our sponsorship tier and their logo on sponsored apparel.

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**As a sponsor for the 2022 Pacific Rim Whale Festival, please clearly state any three specific terms or conditional reasonable requests for your sponsorship below:**

	sponsor	director PRWFS
I request _____	_____	_____

I request _____	_____	_____
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DATE SIGNED \_\_\_\_\_

\* If the sponsorship requests above are not met by the Pacific Rim Whale Festival Society, then the terms of this contract may be negotiated by the signing PRWFS director and sponsor.

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**APPENDIX A  
IN-KIND VALUES AND DEFINITION**

**Purpose**

The purpose of this appendix is to identify the kind of non-cash contributions (“in-kind support”) that are acceptable as part of the overall sponsorship of the Pacific Rim Whale Festival, and to provide guidance on how to put a value on those contributions.

**Definitions**

In-kind support: A cash- equivalent contribution in the form of an asset for which no cash is exchanged but that is essential to the festival and that would have to be purchased or obtained by the festival on the open market, or through negotiation with the provider.

Fair market value: The highest price, expressed in dollars, that a property would bring in an open and unrestricted market between a willing buyer and a willing seller who are knowledgeable, informed, and prudent, and who are acting independently of each other.

**Item List – Possible In-Kind Donations (the following items will be accounted for at fair market value)**

- Accommodations
- Food and Beverage ( alcoholic and non)
- Venue Rentals
- Event Supplies (table rentals, glassware, etc.)
- Bus, Shuttle or Flight Transportation
- Gift Certificates for services, clothing or other merchandise
- Art work for auction or prizes or give-aways
- Advertising
- Volunteer time

**Item list - Not considered In-Kind donation**

- Web links to Pacific Rim Whale Festival
- Word of mouth endorsement

**SIGNATURE**

I have read and commit to the terms outlined in this contract as a sponsor of the Pacific Rim Whale Festival Society 2022. I promise that financial obligations or other personal circumstances (over the applicable festival period December 1<sup>st</sup> 2022– March 26<sup>th</sup> 2022) will not prevent me from honouring this agreement, and the sponsorship undertaking I signed. I promise to reply quickly to requests for information made by the PRWFS and its staff in effort to honour my sponsorship deliverables associated with my sponsorship level, and my conditional requests.

SPONSOR’S SIGNATURE \_\_\_\_\_ DATE SIGNED \_\_\_\_\_

PACIFIC RIM WHALE FESTIVAL SOCIETY #S-0048474

DIRECTOR’S SIGNATURE \_\_\_\_\_ DATE SIGNED \_\_\_\_\_

**THANK- YOU FOR SUPPORTING OUR NON-PROFIT ORGANIZATION**

\* Please send donations to the address below and make your cash donations payable by cheque to the:

**Pacific Rim Whale Festival Society (#s-0048474)**  
P.O. Box 955, Ucluelet BC, V0R 3A0

For more information, please contact Linda Dressler, Director of Sponsorships  
At 250 726 7564 or our co-ordinator at [whalefest.coordinator@gmail.com](mailto:whalefest.coordinator@gmail.com).