

SPONSORSHIP CONTRACT 2020
33rd Annual Pacific Rim Whale Festival



SPONSOR / COMPANY NAME:		
Contact Name:	Title:	
Contact Phone:	Other Phone:	
Facsimile:	Email:	
Address:		
City:	Province:	Postal Code:

CASH DONATION: (Society Receipt to be issued if no advertising is provided in return)

We would like to make a cash donation of \$_____ Yes I would like a Society Receipt and I expect no sponsorship rewards for my contribution.

Or

Yes, we are interested in becoming a sponsor for the Pacific Rim Whale Festival 2016 for the following commitments of sponsorship:

- | | |
|--|---|
| <input type="checkbox"/> Legacy (\$20,000 & up) | <input type="checkbox"/> Silver (\$2500 to \$4,999) |
| <input type="checkbox"/> Platinum (\$7,500 to \$9,999) | <input type="checkbox"/> Bronze (\$500 to \$2,499) |
| <input type="checkbox"/> Gold (\$5,000 to \$7,499) | <input type="checkbox"/> In-Kind |

PLEASE SPECIFY THE VALUE OF YOUR CONTRIBUTION \$ _____

I agree that the above pledge will be paid in full in cash/ and or in-kind donations prior to the 2018 Festival Period unless otherwise agreed upon. Initials: _____

IN-KIND DONATIONS:

Yes, we are interested in providing the following in-kind item(s) or services:

	\$ Value:
	\$ Value:
	\$ value:
	\$ Value:

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TITLED EVENT SPONSORSHIP:

Yes, we are interested in providing TITLE SPONSORSHIP for the following event:

OTHER EVENT Name: _____

I agree that the above is a commitment of \$2500 cash donation and a \$2500 in-kind donation, of which 50% is due before January 30th, 2020. The remaining balance is due before or on March 28th 2020.

Initials: _____

SPECIFIC SPONSORSHIP:

Yes, we are interested in becoming a sponsor for the following:

Volunteer – Sponsorship Value \$ _____ Merchandise – Sponsorship Value \$ _____

* Volunteer and Merchandise sponsors will fund the production of our Merchandise. They will receive sponsorship benefits parallel to the value contributed on our sponsorship tier and their logo on sponsored apparel.

As a sponsor for the 2020 Pacific Rim Whale Festival, please clearly state any three specific terms or conditional reasonable requests for your sponsorship below:

I request _____ sponsor _____ director PRWFS _____

I request _____ sponsor _____ director PRWFS _____

DATE SIGNED _____

* If the sponsorship requests above are not met by the Pacific Rim Whale Festival Society, then the terms of this contract may be negotiated by the signing PRWFS director and sponsor.

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APPENDIX A IN-KIND VALUES AND DEFINITION

Purpose

The purpose of this appendix is to identify the kind of non-cash contributions (“in-kind support”) that are acceptable as part of the overall sponsorship of the Pacific Rim Whale Festival, and to provide guidance on how to put a value on those contributions.

Definitions

In-kind support: A cash- equivalent contribution in the form of an asset for which no cash is exchanged but that is essential to the festival and that would have to be purchased or obtained by the festival on the open market, or through negotiation with the provider.

Fair market value: The highest price, expressed in dollars, that a property would bring in an open and unrestricted market between a willing buyer and a willing seller who are knowledgeable, informed, and prudent, and who are acting independently of each other.

Item List – Possible In-Kind Donations (the following items will be accounted for at fair market value)

- Accommodations
- Food and Beverage (alcoholic and non)
- Venue Rentals
- Event Supplies (table rentals, glassware, etc.)
- Bus, Shuttle or Flight Transportation
- Gift Certificates for services, clothing or other merchandise
- Art work for auction or prizes or give-aways
- Advertising
- Volunteer time

Item list - Not considered In-Kind donation

- Web links to Pacific Rim Whale Festival
- Word of mouth endorsement

SIGNATURE

I have read and commit to the terms outlined in this contract as a sponsor of the Pacific Rim Whale Festival Society 2020. I promise that financial obligations or other personal circumstances (over the applicable festival period December 1st 2019– March 28th 2020) will not prevent me from honouring this agreement, and the sponsorship undertaking I signed. I promise to reply quickly to requests for information made by the PRWFS and its staff in effort to honour my sponsorship deliverables associated with my sponsorship level, and my conditional requests.

SPONSOR’S SIGNATURE _____ DATE SIGNED _____

PACIFIC RIM WHALE FESTIVAL SOCIETY #S-0048474

DIRECTOR’S SIGNATURE _____ DATE SIGNED _____

THANK- YOU FOR SUPPORTING OUR NON-PROFIT ORGANIZATION

* Please send donations to the address below and make your cash donations payable by cheque to the:

Pacific Rim Whale Festival Society (#s-0048474)

P.O. Box 955, Ucluelet BC, V0R 3A0

For more information, please contact Laurie Filgiano
At 416 522 7373 or whalefest.coordinator@gmail.com